



GROWN IN KENYA • EXPORTED WORLDWIDE

Catalogue & *specification sheet*

17 lines, one airway bill. Stem lengths, bunch and box specs, and month by month availability for the full programme.

JASM Flowers • Naivasha & Mount Kenya, Kenya
sales@jasmflowers.co.ke • jasmflowers.com

Full specification, all 17 lines

LINE	TYPE	LENGTHS	BUNCH	PER BOX	VASE LIFE
Solidago <i>Solidago canadensis</i>	Filler	50 cm • 60 cm • 70 cm • 80 cm	20 stems	300 stems / full box	10-14 days
Eucalyptus Baby Blue <i>Eucalyptus cinerea</i>	Foliage	50 cm • 60 cm • 70 cm • 80 cm	10 stems	300 stems / full box	14-21 days
Eucalyptus Silver Dollar <i>Eucalyptus polyanthemom</i>	Foliage	50 cm • 60 cm • 70 cm • 80 cm	10 stems	300 stems / full box	14-21 days
Limonium <i>Limonium perezii / latifolium</i>	Filler	50 cm • 60 cm • 70 cm	25 stems	300 stems / full box	12-18 days
Gypsophila <i>Gypsophila paniculata</i>	Filler	60 cm • 70 cm • 80 cm	25 stems	300-500 stems / full box	10-14 days
Carnations <i>Dianthus caryophyllus</i>	Flower	50 cm • 60 cm • 70 cm	20 stems	400-600 stems / full box	14-21 days
Spray Carnations <i>Dianthus caryophyllus</i>	Flower	50 cm • 60 cm • 70 cm	10 stems	300-400 stems / full box	14-18 days
Statice <i>Limonium sinuatum</i>	Filler	50 cm • 60 cm • 70 cm	10 stems	200 bunches / full box	14-21 days
Chrysanthemums <i>Chrysanthemum indicum</i>	Flower	60 cm • 70 cm • 80 cm	10 stems	200-220 stems / full box	14-21 days
Hydrangeas <i>Hydrangea macrophylla</i>	Flower	50 cm • 60 cm • 70 cm	5 stems, individually netted	40-60 stems / full box	7-12 days
Delphiniums <i>Delphinium elatum</i>	Flower	70 cm • 80 cm • 90 cm	10 stems	100-200 stems / full box	7-10 days
Eryngium <i>Eryngium planum</i>	Filler	60 cm • 70 cm	10 stems	200 bunches / full box	14-21 days
Roses <i>Rosa hybrida</i>	Rose	40 cm • 50 cm • 60 cm • 70 cm • 80 cm	10 stems, sleeved	200-400 stems / full box	8-14 days
Spray Roses <i>Rosa hybrida</i>	Rose	40 cm • 50 cm • 60 cm • 70 cm	10 stems, sleeved	200-300 stems / full box	8-14 days
Garden Roses <i>Rosa hybrida</i>	Rose	40 cm • 50 cm • 60 cm	10 stems, individually netted	100-200 stems / full box	5-8 days

LINE	TYPE	LENGTHS	BUNCH	PER BOX	VASE LIFE
Spray Garden Roses <i>Rosa hybrida</i>	Rose	40 cm • 50 cm • 60 cm	10 stems, netted	100-200 stems / full box	5-8 days
David Austin <i>Rosa (Austin selections)</i>	Rose	40 cm • 50 cm • 60 cm	10 stems, individually netted	100 stems / full box	4-7 days

Box counts are a guide for a standard full box. Actual counts depend on stem length and cut stage, and are confirmed on your order confirmation. Bunch weight, stem length and cut stage can all be set to your own programme.

Availability by month

Line	J	F	M	A	M	J	J	A	S	O	N	D
Solidago	Peak volume	Peak volume	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Eucalyptus Baby Blue	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Eucalyptus Silver Dollar	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Limonium	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Gypsophila	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Carnations	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Spray Carnations	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Statice	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Chrysanthemums	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Hydrangeas	Peak volume	Peak volume	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Delphiniums	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Eryngium	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Roses	Peak volume	Peak volume	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Spray Roses	Peak volume	Peak volume	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Garden Roses	Peak volume	Peak volume	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
Spray Garden Roses	Peak volume	Peak volume	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season
David Austin	Peak volume	Peak volume	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season	Limited or out of season

Peak volume
Available
Limited or out of season

Solidago, eucalyptus and limonium

Solidago, Eucalyptus Baby Blue and Eucalyptus Silver Dollar are our key flowers. Limonium runs alongside them as a core programme line.



Solidago

FILLER

Solidago canadensis • Goldenrod

Our largest programme. Dense, feathery plumes on a strong straight stem, cut at the stage that travels and opens in the vase.

LENGTHS	50 cm • 60 cm • 70 cm • 80 cm	COLOURS	Golden yellow
BUNCH	20 stems	PER BOX	300 stems / full box
VASE LIFE	10-14 days		



Eucalyptus Baby Blue

FOLIAGE

Eucalyptus cinerea • Baby Blue

Small round powder-blue leaves on a fine stem, with the scent the leaf is bought for. Cut at the stage that holds its bloom rather than the stage that fills a box fastest.

LENGTHS	50 cm • 60 cm • 70 cm • 80 cm	COLOURS	Powder blue, Blue green
BUNCH	10 stems	PER BOX	300 stems / full box
VASE LIFE	14-21 days		



Eucalyptus Silver Dollar

FOLIAGE

Eucalyptus polyanthemos • Silver Dollar

The large rounded coin leaf, on a straighter and heavier stem than Baby Blue. Used where a bouquet needs structure and volume rather than texture.

LENGTHS	50 cm • 60 cm • 70 cm • 80 cm	COLOURS	Silver green, Grey green
BUNCH	10 stems	PER BOX	300 stems / full box
VASE LIFE	14-21 days		



Limonium

FILLER

Limonium perezii / latifolium • Sea lavender, misty

Airy sprays of small papery flowers on a branched stem, graded so every bunch carries the same spray weight.

LENGTHS 50 cm • 60 cm • 70 cm

COLOURS Lavender, Deep purple, Yellow, White

BUNCH 25 stems

PER BOX 300 stems / full box

VASE LIFE 12-18 days



Gypsophila

FILLER

Gypsophila paniculata • Baby's breath

Million Star and Xlence types, cut at 60 to 70 percent open.

LENGTHS 60 cm • 70 cm • 80 cm

COLOURS White, Dyed to order

BUNCH 25 stems

PER BOX 300-500 stems / full box

VASE LIFE 10-14 days



Carnations

FLOWER

Dianthus caryophyllus • Single standard

Large single head on a strong node, sleeved per bunch.

LENGTHS 50 cm • 60 cm • 70 cm

COLOURS Full colour range

BUNCH 20 stems

PER BOX 400-600 stems / full box

VASE LIFE 14-21 days



Spray Carnations

FLOWER

Dianthus caryophyllus • Multi head

Three to five open blooms per stem with buds to follow.

LENGTHS 50 cm • 60 cm • 70 cm

COLOURS Full colour range, Novelty & bicolour

BUNCH 10 stems

PER BOX 300-400 stems / full box

VASE LIFE 14-18 days



Statice

FILLER

Limonium sinuatum • *Winged statice*

Papery clustered blooms on a winged stem, in single colours or a graded mix.

LENGTHS 50 cm • 60 cm • 70 cm

COLOURS Purple, White, Apricot, Yellow, Rose, Mixed

BUNCH 10 stems

PER BOX 200 bunches / full box

VASE LIFE 14-21 days



Chrysanthemums

FLOWER

Chrysanthemum indicum • *Spray & disbud*

Santini, daisy and disbud forms depending on the programme, including Zembla disbud in white and yellow.

LENGTHS 60 cm • 70 cm • 80 cm

COLOURS White, Yellow, Pink, Purple, Red, Bio colours

BUNCH 10 stems

PER BOX 200-220 stems / full box

VASE LIFE 14-21 days



Hydrangeas

FLOWER

Hydrangea macrophylla • *Mophead*

Cut at the mature antique stage so the head travels and holds shape.

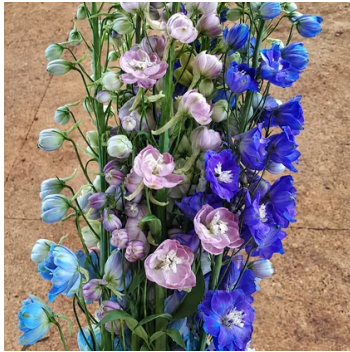
LENGTHS 50 cm • 60 cm • 70 cm

COLOURS White, Pink, Cerise, Red, Blue, Purple, Green, Bio colours

BUNCH 5 stems, individually netted

PER BOX 40-60 stems / full box

VASE LIFE 7-12 days



Delphiniums

FLOWER

Delphinium elatum • Larkspur

Tall dense spires, packed upright to protect the florets.

LENGTHS 70 cm • 80 cm • 90 cm

BUNCH 10 stems

VASE LIFE 7-10 days

COLOURS White, Blue, Purple, Pink

PER BOX 100-200 stems / full box



Eryngium

FILLER

Eryngium planum • Sea holly

Spiky metallic bracts on a branched stem.

LENGTHS 60 cm • 70 cm

BUNCH 10 stems

VASE LIFE 14-21 days

COLOURS Steel blue, Silver

PER BOX 200 bunches / full box



Roses

ROSE

Rosa hybrida • Premium single head

One large head per stem, in mixed varieties or straight colour. Head size is graded against the stem length you order.

LENGTHS 40 cm • 50 cm • 60 cm • 70 cm • 80 cm

BUNCH 10 stems, sleeved

VASE LIFE 8-14 days

COLOURS White, Red, Yellow, Orange, Pink, Soft pink, Peach, Purple, Cream, Bio colours

PER BOX 200-400 stems / full box



Spray Roses

ROSE

Rosa hybrida • Multi head

Three to five smaller heads on a branched stem, available as a graded mix of varieties or as a single colour.

LENGTHS	40 cm • 50 cm • 60 cm • 70 cm	COLOURS	White, Red, Yellow, Orange, Pink, Soft pink, Peach, Purple, Cream, Bio colours
BUNCH	10 stems, sleeved	PER BOX	200-300 stems / full box
VASE LIFE	8-14 days		



Garden Roses

ROSE

Rosa hybrida • Open cupped

Many petalled cupped blooms cut at a stage that opens on arrival.

LENGTHS	40 cm • 50 cm • 60 cm	COLOURS	White, Red, Yellow, Orange, Pink, Soft pink, Peach, Purple, Cream, Bio colours
BUNCH	10 stems, individually netted	PER BOX	100-200 stems / full box
VASE LIFE	5-8 days		



Spray Garden Roses

ROSE

Rosa hybrida • Multi head garden

Several cupped garden blooms per stem, cut open.

LENGTHS	40 cm • 50 cm • 60 cm	COLOURS	White, Red, Yellow, Orange, Pink, Soft pink, Peach, Purple, Cream, Bio colours
BUNCH	10 stems, netted	PER BOX	100-200 stems / full box
VASE LIFE	5-8 days		



David Austin ROSE

Rosa (Austin selections) • English garden roses

Licensed Austin varieties from nominated farms, deeply cupped rosette form.

LENGTHS 40 cm • 50 cm • 60 cm

COLOURS White, Cream, Peach, Soft pink, Pink

BUNCH 10 stems, individually netted

PER BOX 100 stems / full box

VASE LIFE 4-7 days

How an order runs

Ordering and transit

- Orders confirmed 4 days before the scheduled shipment date; earlier for larger volumes and standing programmes.
- Cut the morning after the order, graded and bunched the same day.
- Out of Nairobi JKIA on the booked and confirmed flight.
- Cold chain unbroken at 2 to 4 °C, cleared into a cold store on arrival.

Freight

- Minimum order 5 boxes, trial orders included.
- Full and half boxes, mixed lines on one airway bill.
- Photos of your pallet before it flies, on request.
- Incoterms: FOB Nairobi, written on every order confirmation.
- Quality or transit issues: photos and shipment details within 24 hours of arrival.

Markets we ship to

Europe • Africa • Asia • Netherlands • Germany • United Kingdom • France • Belgium • Italy • Spain • Poland • Scandinavia • Middle East

Quality focus

- **Harvesting** — Cut at the maturity your order specifies, not at whatever stage the block happens to be.
- **Grading** — Checked against the agreed specification, stem length and grade included.
- **Bunching & packing** — Prepared and packed to the agreed format and the requirements of the shipment.
- **Post-harvest handling** — We work with our grower and packing partners so stems are handled carefully after the cut.
- **Export preparation** — We coordinate the shipment and export requirements before the flowers leave Kenya.

Growing partners

- Selected Kenyan growers, working to our written specification.
- 1,800 to 2,400 metres, Naivasha and Mount Kenya.
- Cool nights give a tighter head, thicker neck, deeper colour.

Send us your list and we send back a price.

Lines, lengths, weekly volume and your destination airport. We check availability with our growing partners and come back with a quote.

sales@jasmflowers.co.ke • +254 710 693 400 • +254 728 466 288
Airport North Road, P.O. Box 5212-100, Nairobi, Kenya • jasmflowers.com